

PROJECTS

CN Seamless
Company Website
Remote | Nov 2025 - Present

- Conducted extensive competitive research to understand how the industry specific design language builds trust in its customer base.
- Designed a site balancing strong e-commerce with strong industry validation, in a sector that typically shies away from e-commerce.
- Worked with AI tools collaboratively to accelerate the design process.
- Designed and prototyped multiple site pages, providing ongoing design support to the dev team as they build them out.

May Mahjong
Brand System & Landing Page
Remote | August 2024

- Built a full brand and design system that developed the company's tile art into a modern, approachable pastel identity, leveraging AI to speed up the process.
- Designed and built the brand's first landing page end-to-end, taking it from Figma designs to a live Framer build.

Deal Prism
Multifamily Fountainhead
Remote | June 2025

- Led a team of four designers building a dedicated platform for brokers, sellers, and buyers in multifamily real estate.
- Conducted secondary research into the key pain points and requirements of purchasing multifamily real estate to inform a simpler, guided platform for finding and closing deals.

Clario
Springboard Capstone 2
Remote | April - May 2025

- Conducted primary research through three user interviews and a card-sorting survey to surface key customer pain points in subscription management.
- Ran an in-depth competitor analysis to map current design patterns in the subscription-management space.
- Ran two rounds of testing with five users to identify key areas for improvement and validate that the second iteration resolved them.

Post Up
Springboard Design Sprint
Remote | March 2025

- Ran a one-week solo design sprint: sketching, storyboarding, and Figma prototyping for the search, profile, and comparison screens.
- Tested with 6 users and refined map clarity, label wording, and button placement for smoother decision-making.

Send It
Springboard Capstone 1
Remote | 2024-2025

- Conducted 6 semi-structured interviews and affinity/empathy mapping to uncover workflow inefficiencies and cognitive-load pain points among climbing-gym staff.
- Reworked the design from a traditional task-based flow to a customer-centric one that better matched staff's real-world flow of information.
- Led two rounds of usability testing with five climbing-gym employees, implementing fixes that reduced clicks and mental overhead.

EXPERIENCE

Front Desk Staff
Movement
Sunnyvale, CA | 2023 - Present

- Served 100+ customers each shift by executing data entry, client check-in, and POS using Rock Gym Pro.
- Instructed classes of 1-5 people on how to top-rope belay.

Operations Specialist
Credit Suisse
Morrisville, NC | 2022 - 2023

- Facilitated communication between IT and product-control teams to resolve issues in control accounts.
- Investigated breaks to determine root causes such as trade-booking issues, IT system errors, or duplicated feeds.
- Developed standard operating procedure documents for control-account and account-closure processes.

EDUCATION

Springboard Bootcamp
Remote | 2023 - 2025

UI/UX Design Certificate

NC State University
Raleigh, NC | 2018-2022

B.S. in Economics